



## **For Immediate Release**

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### **Dakota Medical Foundation and Midcontinent Match Funds for Moorhead Flood Relief; Cable Company Seeking Easement Signatures This Summer**

**Moorhead, MN July 13, 2009** – The Dakota Medical Foundation has announced that they will match Midcontinent Communications up to \$25,000 in donations for the Moorhead Flood Impact Fund. The cable company is in the process of extending their fiber optic network in Moorhead and is seeking about 1500 easement releases for homeowners' properties. Midcontinent will donate \$25 to the fund for every signature they get in July and August.

"We welcome Midcontinent's involvement as we continue our flood relief efforts," said Pat Traynor, executive director of Dakota Medical Foundation. "There is great potential for this to be a significant boost to our fundraising drive. It's a win-win situation for everyone."

According to Midcontinent's Senior Vice President of Public Policy, Tom Simmons, Midcontinent needs to obtain private easements for permission to bury cable through homeowners' properties. Moorhead residents who have not already had their easements completed may go online at [midcocomm.com/welcome/easement/](http://midcocomm.com/welcome/easement/) and select the date and time slot for an appointment with a notary representative who will come directly to their home.

"It's really a very quick process to get the easement signed and the entire community will benefit by residents taking just a little time to do this," said Simmons. "We are excited to be providing service to Moorhead and to be contributing to flood relief efforts. We understand the difficulties and expense this spring's flood created for our employees, our friends and our customers in surrounding areas."

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#### **About Midcontinent Communications**

*Midcontinent Communications is the Upper Midwest's leading provider of cable television, local and long distance telephone service, broadband Internet access, and cable advertising services to 240 communities in North and South Dakota, and in Minnesota.*

[www.midcocomm.com](http://www.midcocomm.com) 1-800-888-1300.

#### **About the Dakota Medical Foundation**

*The mission of Dakota Medical Foundation is to improve health and access to healthcare services. Since 1996, the Foundation has made over 1,400 grants totaling more than \$36 million. For more information on the flood fund, go to [www.impactgiveback.org](http://www.impactgiveback.org). 701-271-0263*